



## HAMPTON HAMMERS FOOTBALL CLUB INC.

### SPONSORSHIP PACKAGE 2014



#### Enquiries:

For all inquiries regarding sponsorship of the Hampton Hammers Football Club, please contact:

Allan Riddle – President

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Allan Riddle – Sponsorship Manager

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## About Us...

For many years, the Hampton Hammers Football club has been a community leader in Bayside. The club has worked very hard to position itself not only as a focal point for community pride, but also an organisation that takes a leadership role in the local area.

To this end, we promote ourselves and deliver on the promise of being a family club, where all members from any generation or background are welcome to bring their partners, children and friends to enjoy the close atmosphere and camaraderie within a club environment.

Through our work with the community, we have been honoured with several awards for our efforts including the Football Victoria – Club Achievement Award for 2002. This award is open to every club in Victoria and to win it was a testament to the hard work we have done to promote and develop our club, our local community, and our generous sponsors.

In 2011 we were awarded the Best Conducted Club in Division 2 as well as the Best Conducted Club overall in the Southern Football League (SFL). This is an award that we are very proud of and is recognition of the hard work off the field.

In 2012 the Hampton Hammers Football Club completed a Inclusive Community Mentoring Programme, which included involving people with disabilities in the community and giving them an opportunity to be involved in a Sporting Club in numerous roles.

## Sponsorship of the Hampton Hammers...

Our aim is to build a relationship with all of our sponsors that is both long lasting and mutually beneficial.

The best results for both sponsor and club more often than not come from relationships that have been forged over a number of years. Therefore it is our goal to give you maximum exposure and value for your business whereby you want to renew your involvement year upon year. It's this simple! We will deliver to you what you want: CUSTOMERS!

Hampton strives to be a club that is focused on relationships and loyalty with its members, supporters, sponsors and greater community.



## Sponsorship Options:

### **Platinum - \$2,000** Commitment

- Unlimited Ground signage
- Brand recognition in Social Club Pavilion
- Recognition in SFL Weekly Record
- Full Social Membership for two persons
- Recognition during team selection and post match speeches
- 2 tickets to the \$5,000 draw (value \$200)
- Your logo on our club website
- Membership of the \$250 club (value \$250)
- 2 tickets to Presentation night (value \$200)

### **•Silver - \$1,000** Commitment

- Ground signage (initial cost of \$300)
- Brand recognition in Social Club Pavilion
- Recognition in SFL Weekly Record
- Recognition during team selection and post match speeches
- 1 ticket to the \$5,000 draw (value \$100)
- Your logo on our club website
- Membership of the \$250 club (value \$250)

### **•Bronze - \$500** Commitment

- Brand recognition in Social Club Pavilion
- Recognition in SFL Weekly Record
- Your logo on our club website

### **• Ground Signage - \$ 300**

- Brand Recognition in Social Club Pavilion
- Recognition during team selection and post match speeches



## Sponsorship Options

### **.Trophy Donation - \$200**

- Brand recognition on Trophy
- Sponsor to present Trophy at Presentation Night
- 1 ticket to presentation night (value \$100)

### **Player Photo Sponsorship - \$100**

- Brand recognition on photo
- Brand recognition in Social Room
- Brand recognition at Match Report
- Brand Name will appear on Club Website Players Section

### **Match Day Ball Sponsorship - \$50**

- Brand recognition in Social Room
- Brand recognition at half time President Speech
- Brand recognition at Match Report

### **•Other – Specific to you**

- You may have other ideas or needs
- As negotiated
- Let's talk!!